



FBD Holdings plc

IMPORTANT NOTICE

Measures to reduce Coronavirus (COVID-19) transmission at the Annual General Meeting to be held on Wednesday, 12 May 2021

In accordance with applicable regulations and public health guidelines in force in Ireland in connection with COVID-19, FBD feels that it is imperative that we play our role in trying to prevent community transmission and reducing unnecessary travel during this period. We believe it would be inappropriate to have a large gathering for our AGM during the Covid-19 pandemic.

The Annual General Meeting will take place in FBD House, Bluebell, Dublin 12 and not the Irish Farm Centre as has been our practice in the past. It is important to note that the meeting will be held under constrained circumstances, it will be conducted swiftly and efficiently and the venue will be vacated promptly.

Voting

Given the health risks we strongly encourage all shareholders on this occasion to submit their proxy forms remotely to ensure their vote counts at the AGM and refrain from attending in person. Proxy voting can be completed in advance of the AGM by availing of one of the following options:

- **By submitting a proxy by electronic means via the Registrar's website www.eproxyappointment.com; or**
- **By posting the completed proxy to the Company's Registrar, Computershare Investor Services (Ireland) Limited, 3100 Lake Drive, Citywest Business Campus, Dublin 24, D24 AK82, Ireland to arrive by 10 May 2021 at 11:00 a.m.; or**

For further instructions on remote voting, please see your enclosed proxy form and the Information for Shareholder forming part of the AGM notice, which is published on www.fbdgroup.com. Proxies must be received by no later than 11 a.m. on 10 May 2021.

Following the migration of the Company's ordinary shares from the CREST system to the system operated by Euroclear Bank SA/NV on 15 March 2021, the process for appointing a proxy and/or voting for shareholders whose name does not appear on the Register of Members of the Company will now depend on the manner in which you hold your shares.

Holders of CREST Depository Interests and/or participants of the Euroclear Bank system should carefully review the document titled "Important Proxy Voting Information", which is available on the FBD website www.fbdgroup.com.

Teleconference Facility

Members may listen to the proceedings of the meeting remotely by telephone conference:

Participant

1. In the 10 minutes prior to call start time, call the appropriate Participant Dial-In Number as listed below.
2. Enter the Event Plus Passcode stated below and leave any information requested after the tone. You will be joined automatically to the conference.

Passcode:	11102931
Participant Event International Dial in:	+44 (0) 2071 928338
Ireland, Dublin:	01 5060650
United Kingdom:	08444819752
Germany:	03052002085
United States:	16467413167

Please note that this facility will allow you to listen to the business of the AGM only, you will not be able to use this facility to vote, raise points or issues, ask questions or table resolutions.

Questions at the AGM

Members may submit questions relating to the business of the meeting in advance by email to investorrelations@fbd.ie no later than 11 a.m. on 10 May 2021. Questions received will be addressed at the meeting.

Additionally, should you wish to be sent copies of any documents relating to the meeting, you may request these by telephoning the Company's Registrar on +353 1 4475 101 or by e-mail to investorrelations@fbd.ie.

If you have any queries, please contact me by e-mail to investorrelations@fbd.ie or the Company's Registrar, Computershare Investor Services (Ireland) Limited on +353 1 4475 101.

Derek Hall

Company Secretary
FBD House, Bluebell, Dublin 12, Ireland

14 April 2021